

Consolidated Report on Stakeholders Feedback

For Academic Session Jan to Jun 2016

The feedback has been taken from following stakeholders:

I) *Students:*

- i. Students' feedback on effectiveness of teachers
- ii. Students' feedback on syllabus

Students' feedback is collected after every semester.

II) *Teachers:*

III) *Employers:*

Feedback from employers is mainly on attributes displayed by interning students. The curriculum is expected to help students develop competencies and certain positive work attributes, hence these have been focused upon.

IV) *Alumni:*

Please Note:

- 1. Feedback of employers and alumni is collected once every year
- 2. Number of employers and alumni varies from year to year and is mainly based on their availability and convenience.

Student feedback on effectiveness of teachers

Semester –II

Total students:-44

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr. no	Parameters	Percentages								
		SMITA	RITU	KARUNA	SATISH	KISHOR	TANYA	PRABHA	SUDHIR	VANDANA
1	Effective & Efficient	81.8	79.5	72.7	77.3	70.5	95.5	72.7	56.8	65.9
2	Going Beyond the Syllabus	77.3	77.3	59.1	84.1	54.5	93.2	61.4	56.8	56.8
3	Teaching Method	72.7	86.4	56.8	65.9	56.8	93.2	59.1	63.6	63.6
4	Interactive Sessions	72.7	65.9	72.7	84.1	61.4	90.9	77.3	54.5	59.1
5	Motivating Skills	72.7	77.3	79.5	75.0	56.8	93.2	77.3	59.1	54.5
6	Patience in handling QS	77.3	81.8	77.3	81.8	68.2	100.0	75.0	50.0	68.2
7	Industry Relevant Teaching	86.4	81.8	61.4	86.4	68.2	90.9	63.6	52.3	68.2
8	Latest Information	88.6	79.5	70.5	90.9	75.0	95.5	59.1	52.3	61.4
9	Meaningful assignments	84.1	81.8	79.5	79.5	72.7	93.2	68.2	61.4	65.9

Student feedback on effectiveness of teachers

Semester-IV

Total students: 33

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr. no	Parameters	Percentages (Finance)						Percentages (HRM)				Percentages (MKT)				
		SOU MYK ANT	MAN OJ	RIT U	SMIT A	KAR UNA	SHA RAD	MAN OJ	SATI SH	TANY A	SAMP AT	SOU MYK ANT	ABH IJIT	SMIT A	KISH OR	MA NOJ
1	Effective & Efficient	92.3	92.3	100	92.3	76.9	53.8	63.6	90.9	100	63.6	66.6	33.3	66.6	66.6	88.8
2	Going Beyond the Syllabus	92.3	76.9	100	76.9	69.2	61.5	63.6	100	100	63.6	33.3	33.3	44.4	55.5	55.5
3	Teaching Method	84.6	100	100	76.9	69.2	69.2	72.7	81.8	81.8	36.3	66.6	33.3	11.1	44.4	77.7
4	Interactive Sessions	92.3	69.2	100	92.3	69.2	53.8	72.7	90.9	90.9	45.4	66.6	33.3	22.2	55.5	77.7
5	Motivating Skills	76.9	92.3	100	69.2	76.9	61.5	90.9	100	100	63.6	77.7	33.3	33.3	66.6	55.5
6	Patience in handling QS	100	100	100	61.5	69.2	61.5	81.8	81.8	100	45.4	66.6	33.3	22.2	77.7	77.7
7	Industry Relevant	92.3	92.3	100	92.3	69.2	61.5	72.7	100	72.7	54.5	55.5	44.4	44.4	66.6	66.6
8	Latest Information	92.3	84.6	100	84.6	76.9	61.5	63.6	100	81.8	63.6	66.6	33.3	22.2	77.7	55.5
9	Meaningful assignments	100	92.3	100	76.9	76.9	69.2	81.8	90.9	90.9	63.6	66.6	22.2	22.2	77.7	55.5

Student feedback on syllabus

Semester: II

Number of students enrolled: 60

Total students: 54

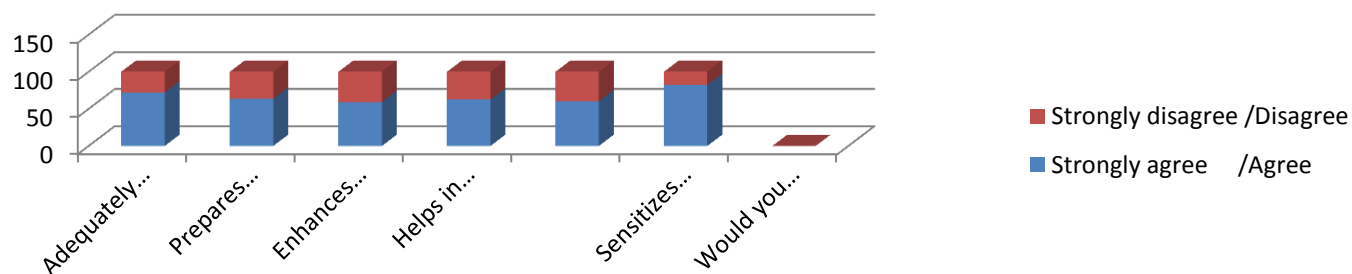
In semester-II the feedback was taken for the following subjects:

Semester-II

201- Marketing Management	210- Life Skills Lab
202- Financial Management	211- Geopolitics and the world economic system
203- Human Resource Management	213- Computer Aided Personal Productivity Tools Lab
204- Decision Science	215- Industry Analysis- Desk Research
205- Operations and Supply Chain Management	291- Human Rights-II
206- Management Information System	292- Introduction to cyber security Module-II

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Statements	Semester II	
		Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues, Skill uses/emerging global and national trends.	71.88	28.13
2	Prepares you for the job market.	63.54	36.46
3	Enhances Knowledge of functional areas of management	59.38	40.63
4	Helps in Skills Building -decision making, communication, team building etc.	62.50	37.50
5	Helps in developing application oriented thinking	60.42	39.58
6	Sensitizes you to ethical and professional values	82.29	17.71



Semester: IV**Number of students enrolled:39****Total students: 33**

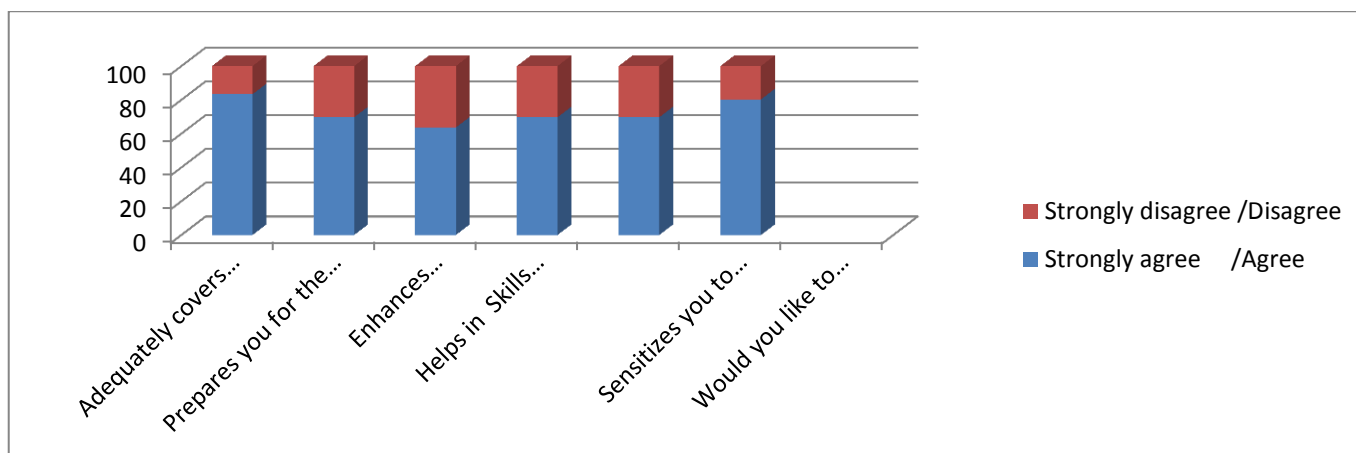
The syllabus offers the following subjects and the feedback was taken for the same:-

Semester-IV

401- Managing for Sustainability		
402- Dissertation		
Marketing Specialization	Finance Specialization	Human Resource Management
403- Services Marketing	403- International Finance	403- Industrial Relations
404- Sales and Distribution Management	404- Corporate Finance	404- Strategic Human Resource Management
410- Marketing Strategy	407- Behavioral Finance	410- Lab in CSR
413- E- Marketing	409- Indirect Taxation	414- Best Practices in HR
415- Marketing of financial services- II	412- Banking Operations- II	416- Competency Mapping
492- Introduction to Cyber security Module-IV		
Skill Development- Corporate Social Responsibility & Sustainability		

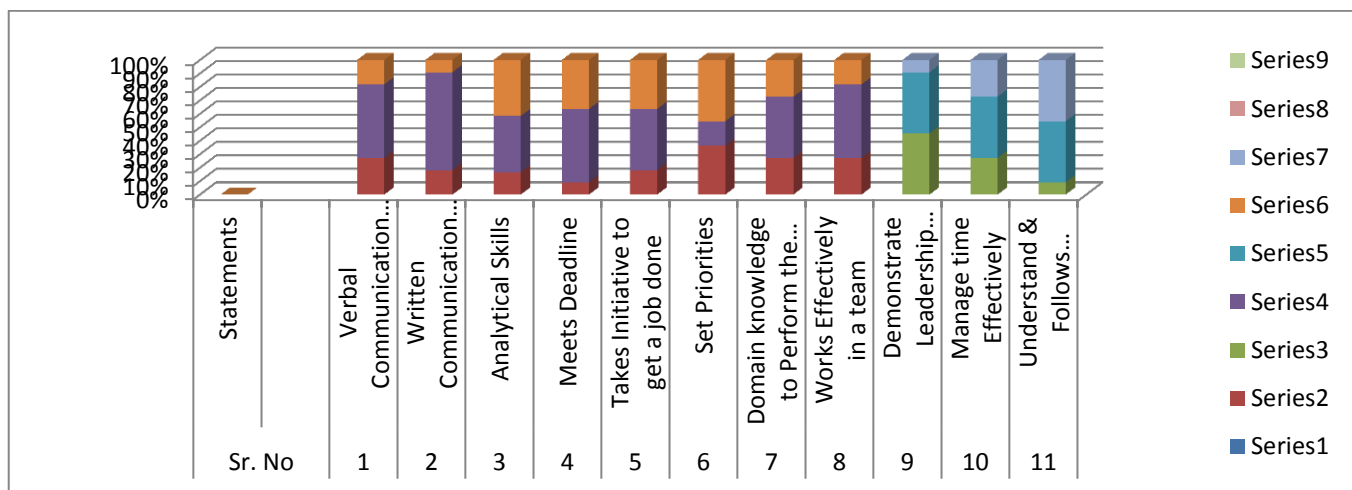
The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Jan to Jun 2016	Semester IV	
	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national trends.	83.33	16.67
2	Prepares you for the job market.	69.70	30.30
3	Enhances Knowledge of functional areas of management	63.64	36.36
4	Helps in Skills Building -decision making, communication, team building etc.	69.70	30.30
5	Helps in developing application oriented thinking	69.70	30.30
6	Sensitizes you to ethical and professional values	80.30	19.70



Employers' feedback
Total employer: 11

Sr. No	Statements	Average(3)	Above Average(4)	Excellent(5)
1	Verbal Communication Skill	27.27	54.55	18.18
2	Written Communication Skills	18.18	72.73	9.09
3	Analytical Skills	18.18	45.45	45.45
4	Meets Deadline	9.09	54.55	36.36
5	Takes Initiative to get a job done	18.18	45.45	36.36
6	Set Priorities	36.36	18.18	45.45
7	Domain knowledge to Perform the Task Given	27.27	45.45	27.27
8	Works Effectively in a team	27.27	54.55	18.18
9	Demonstrate Leadership Qualities	45.45	45.45	9.09
10	Manage time Effectively	27.27	45.45	27.27
11	Understand & Follows Instructions	9.09	45.45	45.45

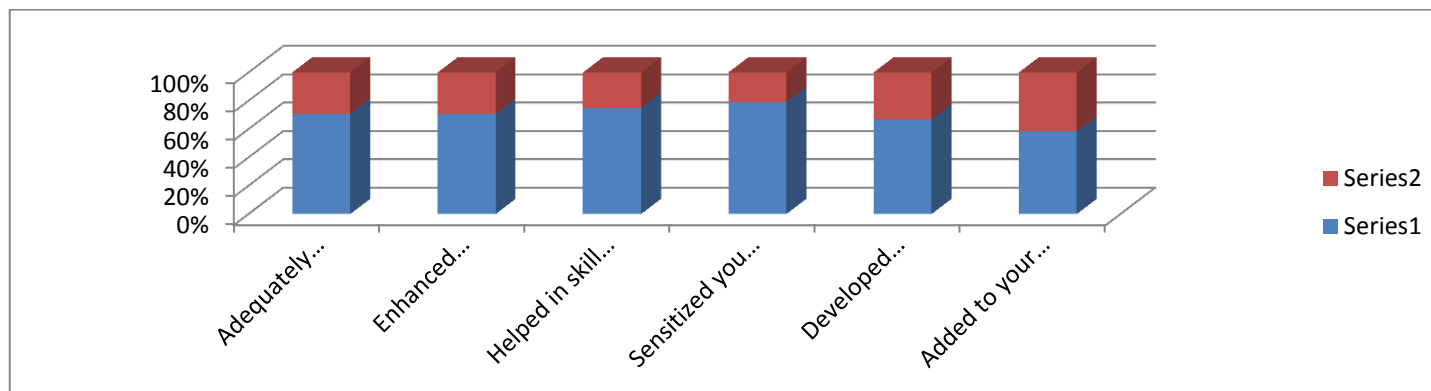


Alumni feedback

Total alumni: 6

The responses received from the alumni are presented in the following table. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No	Statements	Strongly agree /Agree	Strongly agree /Disagree
1	Adequately covered contemporary topics/ global issues/emerging global and national trends	70.83	29.17
2	Enhanced Knowledge of functional areas of management	70.83	29.17
3	Helped in skill building - Decision making, Communication, Team building etc.	75.00	25.00
4	Sensitized you to ethical values and Professional values	79.17	20.83
5	Developed application oriented thinking	66.67	33.33
6	Added to your employability	58.33	41.67



Analysis

Feedback from students:

The overall feedback of the students for the teachers is good.

Feedback on syllabus:

Based on the feedback the students are satisfied with the syllabus. Knowledge in functional areas and application orientation were rated low.

Feedback from alumni:

The feedback reveals that the alumni were satisfied with the syllabus, only thing they rated low was related to their employability.

Feedback from employers:

The employers are of the view that students have most of the required skills & ability. The only areas that remained to be nurtured is related to their limited ability to understand and follow instructions.

Action taken:

- The following list of guest lectures, workshops and seminars were arranged:

Sr. No.	Topic	Resource Person	Date
1	Sexual Harassment at workplace law	Ms. Madhura Kale	1 st March 2016
2	Product Development	Mr. Aroon Khattar CEO, Virrea Technologies Pvt. Ltd.	13 th February 2016
3	Indian Pharmaceutical Markets	Mr. Shambhu Thakur	20 th March 2016
4	Critical Skills for Career and personal success	Mr. Dharmendra Rai, Mind Map Trainer and Coach	25 th to 29 th Jan 2016

- Course on Leadership Development, Advance Excel certificate course and Swayam online courses were organized for students.

Consolidated Report on Stakeholders Feedback
For Academic Session Jul to Dec 2015

The feedback has been taken from following stakeholders:

I) *Students*

- i. Students' feedback on effectiveness of teachers
- ii. Students' feedback on syllabus

Students' feedback is collected after every semester.

II) *Teachers*

III) *Employers*

Feedback from employers is mainly on attributes displayed by interning students. The curriculum is expected to help students develop competencies and certain positive work attributes; hence these have been focused upon.

IV) *Alumni*

Please Note:

- 3. Feedback of employers and alumni is collected once every year
- 4. Number of employers and alumni varies from year to year and is mainly based on their availability and convenience.

Students' feedback on effectiveness of teachers

Semester –I

Total students:-58

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here

Sr. no	Parameters	Percentages								
		PRABHA	SOUMYKANT	SMITA	RITU	TANYA	ANIL	KISHOR	KARUNA	SUDHIR
1	Effective &Efficient	74.1	87.9	87.9	87.9	93.1	31.0	56.9	79.3	50.0
2	Well Planned Lectures	62.1	89.7	81.0	86.2	91.4	32.8	55.2	72.4	50.0
3	Teaching Methods	63.8	86.2	77.6	84.5	87.9	20.7	51.7	69.0	37.9
4	Interactive Lectures	55.2	91.4	91.4	70.7	81.0	32.8	46.6	75.9	31.0
5	Class Control	70.7	81.0	91.4	94.8	79.3	25.9	50.0	69.0	44.8
6	Motivating Skills	69.0	82.8	82.8	67.2	82.8	32.8	56.9	81.0	29.3
7	Patience In Handling Qs	67.2	89.7	81.0	60.3	86.2	29.3	51.7	77.6	37.9
8	Time Mgt. In Class	69.0	84.5	79.3	82.8	82.8	32.8	62.1	69.0	39.7
9	Latest information	65.5	84.5	89.7	79.3	81.0	43.1	67.2	65.5	39.7
10	Regular & Punctual	56.9	93.1	93.1	94.8	87.9	50.0	69.0	74.1	51.7
11	Good Eye Contact	72.4	84.5	86.2	89.7	86.2	51.7	53.4	74.1	37.9
12	Meaningful Assignments	60.3	82.8	77.6	62.1	84.5	22.4	65.5	79.3	37.9
13	Language Skills	77.6	82.8	89.7	84.5	93.1	55.2	69.0	84.5	31.0

Students' feedback on effectiveness of teachers

Semester-III

Total students:33

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here

Sr. no	Parameters	Percentages(Finance)						Percentages(HRM)				Percentages (Marketing)					
		SOU YAKA NT	ANI L	MAN OJ	PHER WANI	RIT U	KAR UNA	MA NOJ	SA TIS H	TA NY A	SA MP AT	SOU MY AK AN	A NI L	MA NOJ	PHE RW ANI	SMI TA	KI SH O RE
1	Effective & Efficient	66.6	26.6	60	0	93.3	40	63.6	90.9	100	63.	71.4	57.	57.1	14.2	57.1	85.
2	Going Beyond The	66.6	60	73.3	20	93.3	60	63.6	100	100	63.	57.1	10	42.8	28.5	85.7	85.
3	Teaching Method	93.3	33.3	73.3	6.6	93.3	60	72.7	81.8	81.	36.	71.4	28.	85.7	14.2	42.8	85.
4	Interactive Sessions	93.3	40	73.3	20	86.6	80	72.7	90.9	90.	45.	85.7	42.	85.7	14.2	28.5	71.
5	Motivating Skills	73.3	33.3	73.3	20	80	53.3	90.9	100	100	63.	85.7	42.	85.7	28.5	57.1	71.
6	Patience In Handling Qs	86.6	46.6	80	6.6	86.6	46.6	81.8	81.8	100	45.	71.4	42.	85.7	28.5	71.4	71.
7	Industry Relevant	86.6	53.3	80	26.6	86.6	73.3	72.7	100	72.	54.	71.4	71.	71.4	28.5	42.8	71.
8	Latest Information	80	60	80	33.3	100	60	63.6	100	81.	63.	71.4	71.	71.4	42.8	71.4	71.
9	Meaningful Assignments	93.3	40	80	20	86.6	60	81.8	90.9	90.	63.	85.7	28.	85.7	14.2	57.1	57.

Students' feedback on syllabus

Semester: I

Number of students enrolled: 60

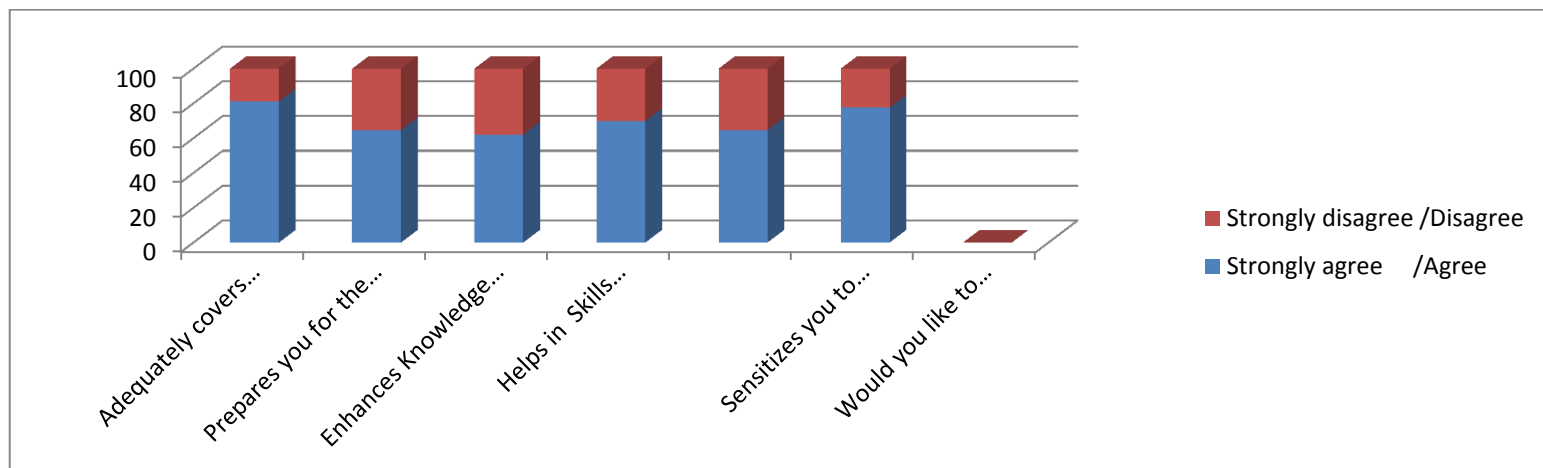
Total students: 58

In the academic year 2015-16 Semester-I offers the following subjects and the feedback was taken for the same:-

Semester-I	
101- Accounting for Business Decisions	108- Business Communication Lab
102- Economic Analysis for Business Decisions	109- MS Excel and Advanced Excel Lab
103- Legal Aspects of Business	113- Personality Development Lab
104- Business Research Methods	115- Enterprise Analysis- Desk Research
105- Organizational Behavior	191- Human Rights-I
106- Basics of Marketing	192- Introduction to cyber security Module-I
	108- Business Communication Lab

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Jul to Dec 2015	Semester I	
	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues, Skills/emerging global and national trends.	81.03	18.97
2	Prepares you for the job market.	64.66	35.34
3	Enhances Knowledge of functional areas of management	62.07	37.93
4	Helps in Skills Building -decision making, communication, team building etc.	69.83	30.17
5	Helps in developing application oriented thinking	64.66	35.34
6	Sensitizes you to ethical and professional values	77.59	22.41



Semester: III

Number of students enrolled: 38

Total students: 33

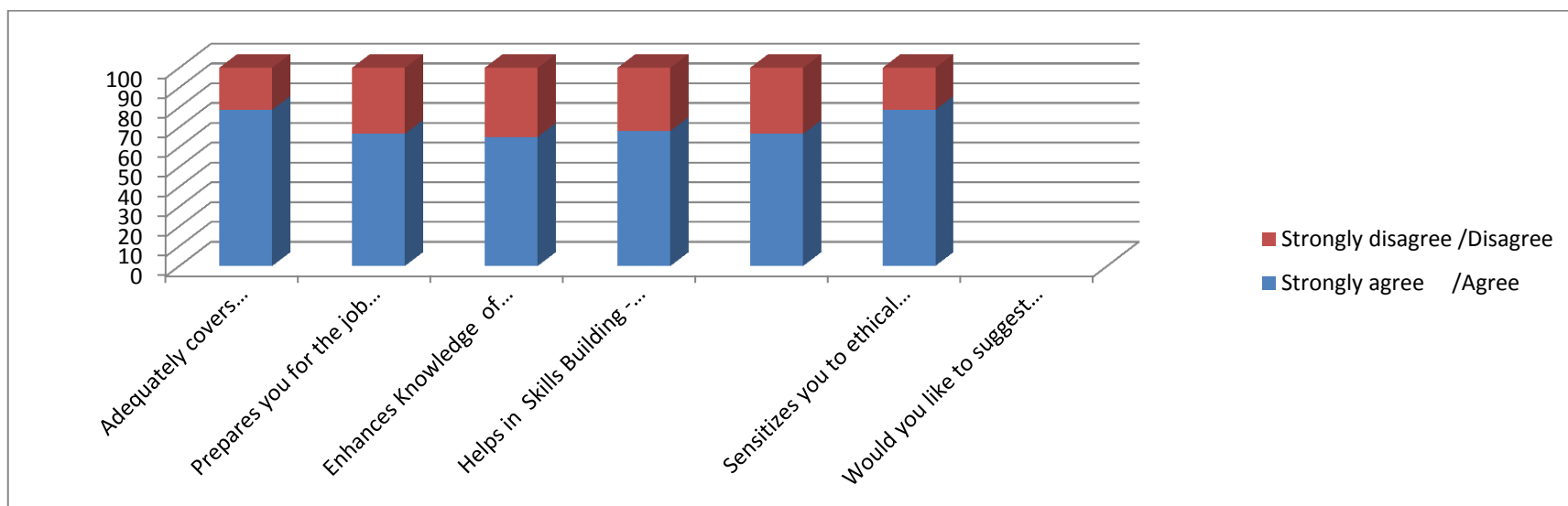
In semester-III the syllabus offers the following subjects and the feedback was taken for the same:-

Semester-III

301- Strategic Management		
302- Enterprise Performance Management		
303- Startup and New Venture Management		
304- Summer Internship Project		
Marketing Specialization	Finance Specialization	Human Resource Management
305- Contemporary Marketing Research	305- Financial Regulatory Framework	305- Labour Laws
306- Consumer Behavior	306- Merchant Banking and Financial Services	306- Performance Management
310- Personal Selling Lab	307- Income Tax-I	310- Human Resource Information System
312- Customer Relationship Management	311- International Financial Reporting Standards	312- Public Relations and corporate communication
315- Marketing of Financial Services- I	313- Equity Research	314- Lab in Recruitment and selection
318- Business to business marketing	315- Banking Operations- I	316- Lab in Training
392- Introduction to cyber security module-III		
Skill Development		

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Jul to Dec 2015	Semester III	
	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national trends.	78.79	21.21
2	Prepares you for the job market.	66.67	33.33
3	Enhances Knowledge of functional areas of management	65.15	34.85
4	Helps in Skills Building -decision making, communication, team building etc.	68.18	31.82
5	Helps in developing application oriented thinking	66.67	33.33
6	Sensitizes you to ethical and professional values	78.79	21.21



- Alumni feedback: Collected once in a year therefore not presented here.
- Employers' feedback: Collected once in a year therefore not presented here.

Feedback from students:

Students are satisfied with the teachers.

Feedback on syllabus:

Based on the feedback the students are satisfied with the syllabus. In case of semester-I the parameters which were rated low as compared to others were “knowledge in functional areas” and “helps in developing application oriented thinking”. This may be because semester-I students are not exposed to the functional areas of management. While in case of semester-III the parameter like “preparing for job market” and “skill building” were rated low.

Action taken: -

- The institute has organized the following guest lecture, workshops and seminars:

Sr. No.	Topic	Resource Person	Date
1	Entrepreneurship Development	Mr. Sekhar Seshan	5 th August & 9 th September 2015
2	Entrepreneurship Development	Mr. Raja Kharadkar Chairman & CEO, Aspha Board Pvt.Ltd., Pune	14 th September 2015
3	Entrepreneurship	Mr. Sanjeev Swamy	5 th October 2015
4	Industry Expectations and You	Mr. Sangram Kadam	9 th October 2015
5	Careers in Digital Marketing	Mr. Anand Kumar Founder, LIPS Digital Marketing Institute, Pune	12 th October 2015
6	The Challenges and Joys of Entrepreneurship	Ms. Nanda Ramswami Founder of letspractise.com	12 th October 2015
7	Nuts and Bolts	Ms. Karuna Ballani Co-founder and Trainer Peepal Tree Training and Consultancy	13 th October 2015
8	Accounting Procedures and ERP	CA Shalini Jain CEO, Express Clinics Pvt. Ltd., Pune	13 th October 2015
9	Hits and Misses	Ms. Parul Bhatt Entrepreneur, Liynkr	19 th October 2015
10	Some Pearls of Wisdom	Ms. Reshma Chordia VP Finance, Panchshil Realities	20 th October 2015
11	Awareness Program on careers in Financial Planning	Ms. Monashah Patel Branch head CFPCM	2 nd November 2015
12	Digital India	Dr. Swati Sardesai	18 th November 2015