

Consolidated Report on Stakeholders Feedback

For Academic Session Jan to Jun 2015

The feedback has been taken from following stakeholders:

I) *Students:*

- i. Students' feedback on effectiveness of teachers
- ii. Students' feedback on syllabus

Students' feedback is collected after every semester.

II) *Teachers:*

III) *Employers:*

Feedback from employers is mainly on attributes displayed by interning students. The curriculum is expected to help students develop competencies and certain positive work attributes; hence these have been focused upon.

IV) *Alumni:*

Please Note:

1. Feedback of employers and alumni is collected once every year
2. Number of employers and alumni varies from year to year and is mainly based on their availability and convenience.

Students' feedback on effectiveness of teachers

Semester –II

Total students:-39

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr. no	Parameters	Percentages										
		SWAT I	SAMEE KSHA	PAR AMJ EET	SATI SH	SOU M YAKA NT	MAH ESH	PRAB HA	VEE NA	ARU N	SWA TI G	AJA NAT HA
1	Effective &Efficient	77.8	65.3	90.3	38.9	31.9	79.2	51.4	29.2	40.3	75.0	44.4
2	Well Planned Lectures	58.3	69.4	87.5	31.9	27.8	88.9	41.7	25.0	26.4	68.1	38.9
3	Teaching Methods	68.1	65.3	83.3	30.6	29.2	70.8	34.7	20.8	30.6	73.6	33.3
4	Interactive Lectures	69.4	83.3	69.4	31.9	34.7	66.7	52.8	26.4	44.4	76.4	38.9
5	Class Control	55.6	62.5	88.9	65.3	40.3	86.1	43.1	23.6	30.6	61.1	25.0
6	Motivating Skills	75.0	66.7	63.9	48.6	26.4	72.2	52.8	34.7	40.3	70.8	31.9
7	Patience In Handling Qs	88.9	72.2	83.3	56.9	54.2	61.1	52.8	44.4	50.0	81.9	52.8
8	Time Mgt. In Class	73.6	70.8	79.2	45.8	40.3	81.9	45.8	30.6	41.7	73.6	37.5
9	Latest information	61.1	77.8	59.7	80.6	38.9	93.1	43.1	38.9	33.3	63.9	33.3
10	Regular & Punctual	80.6	88.9	94.4	43.1	40.3	91.7	45.8	58.3	33.3	79.2	61.1
11	Good Eye Contact	80.6	75.0	84.7	52.8	40.3	77.8	58.3	48.6	40.3	84.7	47.2
12	Meaningful Assignments	84.7	88.9	84.7	50.0	63.9	91.7	59.7	48.6	47.2	84.7	48.6
13	Language Skills	84.7	86.1	86.1	58.3	59.7	76.4	90.3	54.2	55.6	84.7	37.5

Student feedback on effectiveness of teachers

Semester-IV

Total students:-68

The percentages given below represent totals of Excellent and Good ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr. no	Parameters	Percentages(Finance) 19						
		MAHES H	PARAMJE ET-IF	PARMJE ET R&IF	RITU- IF	RITU- SCM	RITU- IDT	VEENA- ED
1	Effective &Efficient	73.7	84.2	89.5	89.5	89.5	89.5	68.4
2	Well Planned Lectures	63.2	73.7	73.7	84.2	84.2	89.5	63.2
3	Teaching Methods	42.1	63.2	63.2	84.2	84.2	89.5	63.2
4	Interactive Lectures	47.4	73.7	73.7	89.5	73.7	84.2	63.2
5	Class Control	68.4	63.2	63.2	84.2	94.7	89.5	52.6
6	Motivating Skills	52.6	63.2	63.2	63.2	68.4	68.4	57.9
7	Patience In Handling Qs	36.8	73.7	73.7	84.2	78.9	84.2	63.2
8	Time Mgt. In Class	52.6	78.9	78.9	63.2	73.7	68.4	57.9
9	Latest information	63.2	57.9	63.2	78.9	78.9	84.2	57.9
10	Regular & Punctual	63.2	73.7	78.9	84.2	89.5	89.5	68.4
11	Good Eye Contact	57.9	78.9	73.7	89.5	89.5	94.7	63.2
12	Meaningful Assignments	52.6	68.4	57.9	78.9	84.2	94.7	57.9
13	Language Skills	63.2	78.9	68.4	84.2	89.5	84.2	73.7

Sr. no	Parameters	Percentages(MKT) 25								
		SMIT A-IBM	VEENA -CTM	VEENA- ED	UJW ALA	SMIT AA -	SOUMY AKANT-	SOUMY AKANT-	SAMEE KSHA	AR UN-
1	Effective &Efficient	100	56	60	56	100	92	92	50	68
2	Well Planned Lectures	92	68	68	44	96	88	88	29.17	68
3	Teaching Methods	100	48	48	44	100	92	92	33.33	64
4	Interactive Lectures	100	44	48	44	100	92	92	58.33	64
5	Class Control	100	32	28	44	100	80	80	45.83	60
6	Motivating Skills	96	52	52	48	100	84	88	70.83	64
7	Patience In Handling Qs	100	60	68	48	100	96	96	58.33	76
8	Time Mgt. In Class	88	52	64	52	92	96	96	41.67	60
9	Latest information	100	72	72	56	100	80	84	70.83	68
10	Regular & Punctual	96	68	68	52	96	88	84	33.33	72
11	Good Eye Contact	96	60	64	44	100	92	92	70.83	76

12	Meaningful Assignments	100	72	68	48	100	96	92	62.50	56
13	Language Skills	100	56	52	60	100	96	96	83.33	84

Sr · no	Parameters	Percentages (HRM)24												
		SMI TA	VEE NA(C TM)	VEE NA(ED)	UJWA LA	SWATI	SHUB RA(L W)	SATIS H(LW)	ANUBH UTI	SATI SH(L L)	UJW ALA(ETH	ARUN (ETH R)	ARU N(CA SE	SUBR A(CA SE
1	Effective &Efficient	100	54.2	54.2	75.0	83.3	83.3	33.3	91.7	33.3	70.8	79.2	75.0	75.0
2	Well Planned	100	62.5	62.5	62.5	79.2	83.3	20.8	95.8	20.8	62.5	66.7	62.5	75.0
3	Teaching Methods	100	41.7	41.7	62.5	70.8	83.3	29.2	87.5	25.0	58.3	70.8	66.7	70.8
4	Interactive Lectures	95.8	45.8	50.0	79.2	83.3	79.2	50.0	91.7	45.8	66.7	79.2	75.0	70.8
5	Class Control	100.	41.7	41.7	75.0	79.2	83.3	62.5	95.8	58.3	66.7	58.3	58.3	70.8
6	Motivating Skills	100.	58.3	58.3	75.0	75.0	70.8	37.5	91.7	29.2	75.0	66.7	62.5	62.5
7	Patience In Handling	91.7	79.2	75.0	79.2	83.3	79.2	41.7	91.7	33.3	66.7	83.3	79.2	62.5
8	Time Mgt. In Class	91.7	66.7	66.7	79.2	91.7	83.3	25.0	87.5	29.2	66.7	66.7	66.7	70.8
9	Latest information	100	75.0	75.0	79.2	79.2	75.0	75.0	91.7	70.8	70.8	75.0	70.8	66.7
10	Regular & Punctual	100	83.3	83.3	70.8	87.5	79.2	16.7	91.7	20.8	66.7	83.3	79.2	70.8
11	Good Eye Contact	100	66.7	62.5	75.0	91.7	83.3	58.3	91.7	62.5	79.2	75.0	75.0	70.8
12	Meaningful	100	58.3	62.5	70.8	83.3	66.7	54.2	91.7	50.0	70.8	83.3	75.0	58.3
13	Language Skills	100	79.2	79.2	75.0	87.5	83.3	54.2	95.8	54.2	75.0	79.2	75.0	75.0

Students' feedback on syllabus**Semester: IV****Number of students enrolled: 85****Total students: 68**

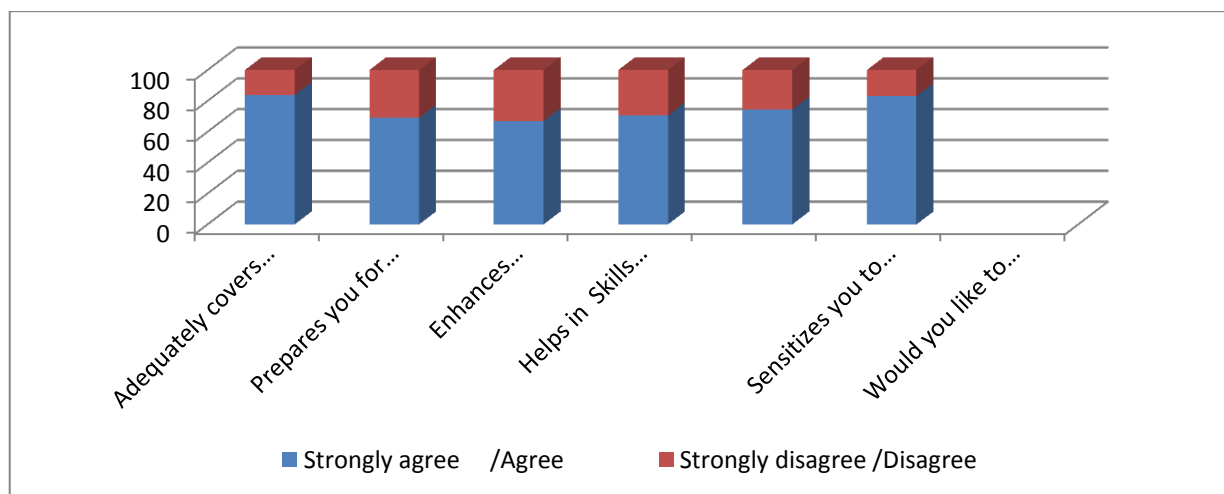
The students in semester-IV were appearing for the first time the new 2013 syllabus with their specialization subjects. The syllabus offers the following subjects and the feedback was taken for the same:-

Semester-IV

401- Managing for Sustainability		
402- Dissertation		
Marketing Specialization	Finance Specialization	Human Resource Management
403- Services Marketing	403- International Finance	403- Industrial Relations
404- Sales and Distribution Management	404- Corporate Finance	404- Strategic Human Resource Management
405- Retail Marketing	405- Income Tax-I	407- Employee Reward Management
410- Marketing Strategy	407- Behavioral Finance	410- Lab in CSR
413- E- Marketing	409- Indirect Taxation	414- Best Practices in HR
415- Marketing of financial services- II	412- Banking Operations- II	416- Competency Mapping
492- Introduction to Cyber security Module-IV		
Skill Development- Corporate Social Responsibility & Sustainability		

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Jan to Jun 2015	Semester IV	
	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national trends.	83.82	16.18
2	Prepares you for the job market.	69.12	30.88
3	Enhances Knowledge of functional areas of management	66.91	33.09
4	Helps in Skills Building -decision making, communication, team building etc.	70.59	29.41
5	Helps in developing application oriented thinking	74.26	25.74
6	Sensitizes you to ethical and professional values	83.09	16.91



Semester: II

Number of students enrolled: 39

Total students: 39

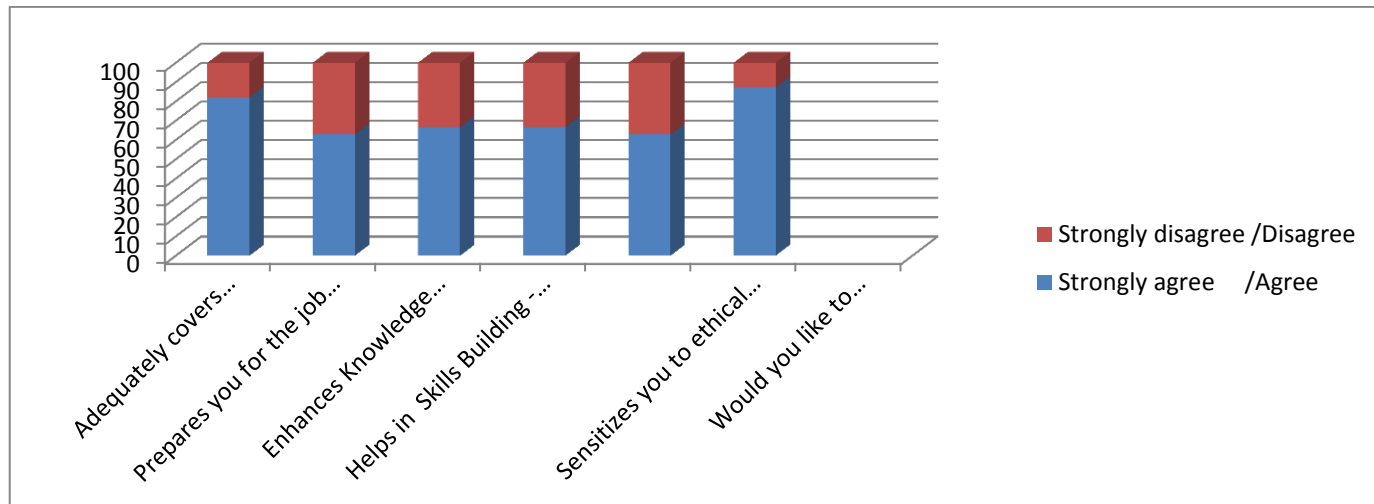
In the academic year 2014-15 Semester-II offers the following subjects and the feedback was taken for the same:-

Semester-II

201- Marketing Management	210- Life Skills Lab
202- Financial Management	211- Geopolitics and the world economic system
203- Human Resource Management	213- Computer Aided Personal Productivity Tools Lab
204- Decision Science	215- Industry Analysis- Desk Research
205- Operations and Supply Chain Management	291- Human Rights-II
206- Management Information System	292- Introduction to cyber security Module-II

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Jan to Jun 2015	Semester II	
	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national	82.05	17.95
2	Prepares you for the job market.	62.82	37.18
3	Enhances Knowledge of functional areas of management	66.67	33.33
4	Helps in Skills Building -decision making, communication, team building etc.	66.67	33.33
5	Helps in developing application oriented thinking	62.82	37.18
6	Sensitizes you to ethical and professional values	87.18	12.82



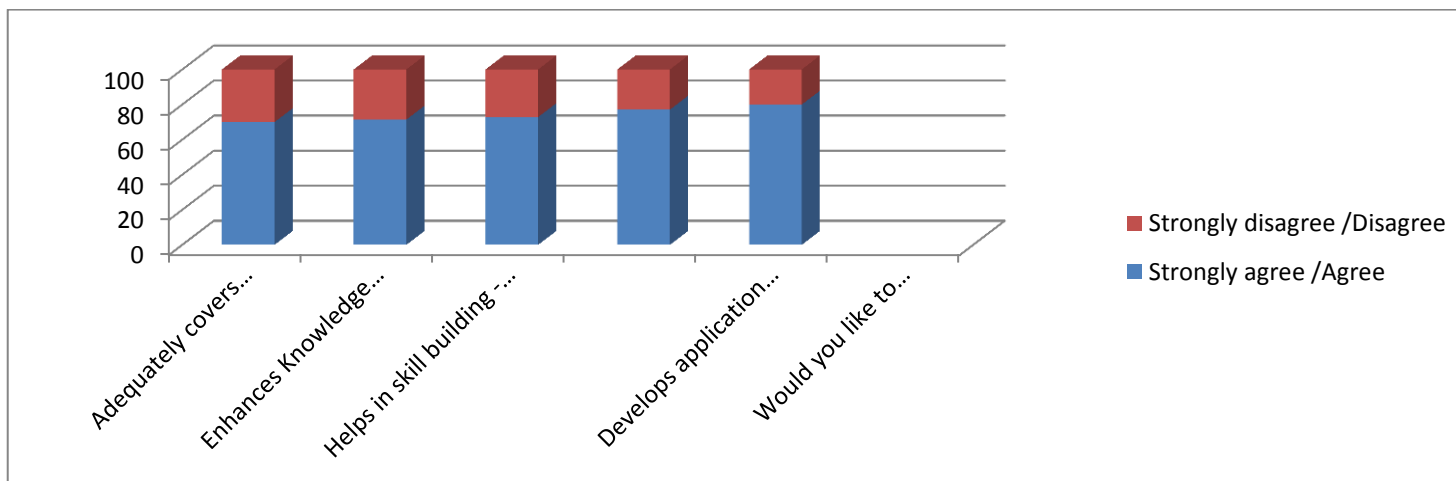
Teachers' feedback

Semester-IV

Total teachers:16

The new syllabus was introduced by the University of Pune in the academic year 2013-14, feedback of the teachers on the syllabus is collected for semester IV. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

	Jan to Jun 2015	Semester IV	
Sr. No.	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging	70.00	30.00
2	Enhances Knowledge of functional areas of management	71.43	28.57
3	Helps in skill building - decision making, communication, team	72.86	27.14
4	Sensitizes students to ethical and professional values	77.14	22.86
5	Develops application oriented thinking	80.00	20.00
6	Would you like to suggest any new certificate course to	-	-

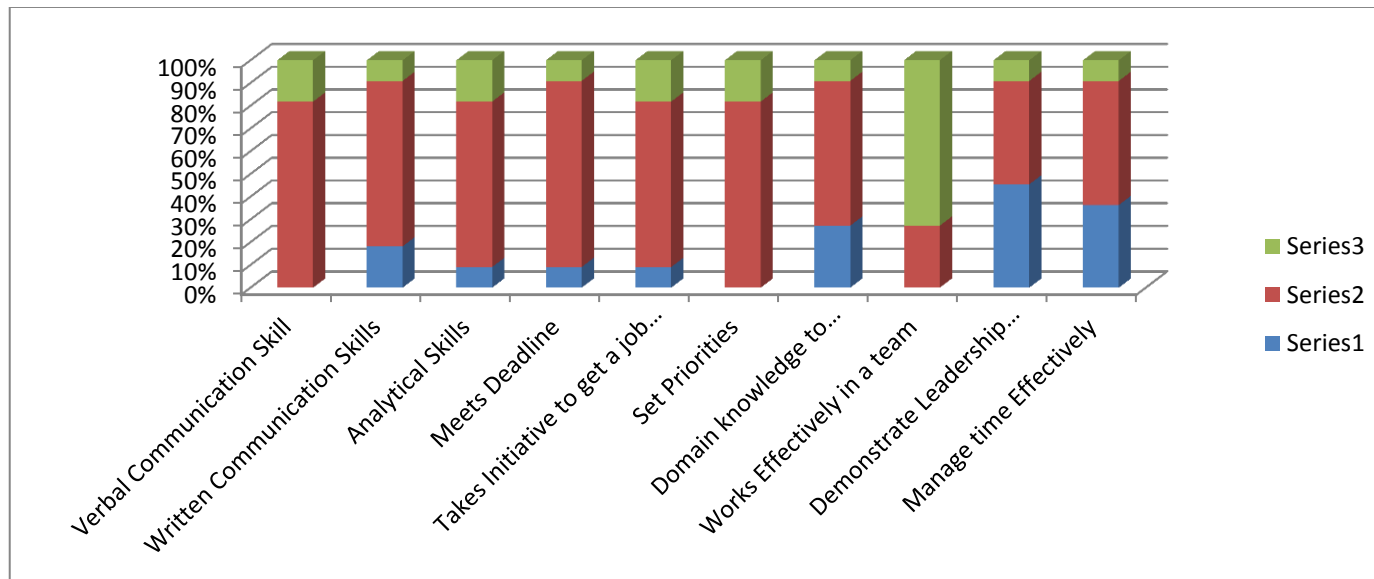


Employer's feedback

Total employer: 11

The percentages given below are Average, Good and Excellent (3, 4 and 5 respectively), acceptable and below expectations are not shown here.

Sr. No	Statements	Average(3)	Good(4)	Excellent(5)
1	Verbal Communication Skill	0	81.82	18.18
2	Written Communication Skills	18.18	72.73	9.09
3	Analytical Skills	9.09	72.73	18.18
4	Meets Deadline	9.09	81.82	9.09
5	Takes Initiative to get a job done	9.09	72.73	18.18
6	Set Priorities	0.00	81.82	18.18
7	Domain knowledge to Perform the Task Given	27.27	63.64	9.09
8	Works Effectively in a team	0.00	27.27	72.73
9	Demonstrate Leadership Qualities	45.45	45.45	9.09
10	Manage time Effectively	36.36	54.55	9.09

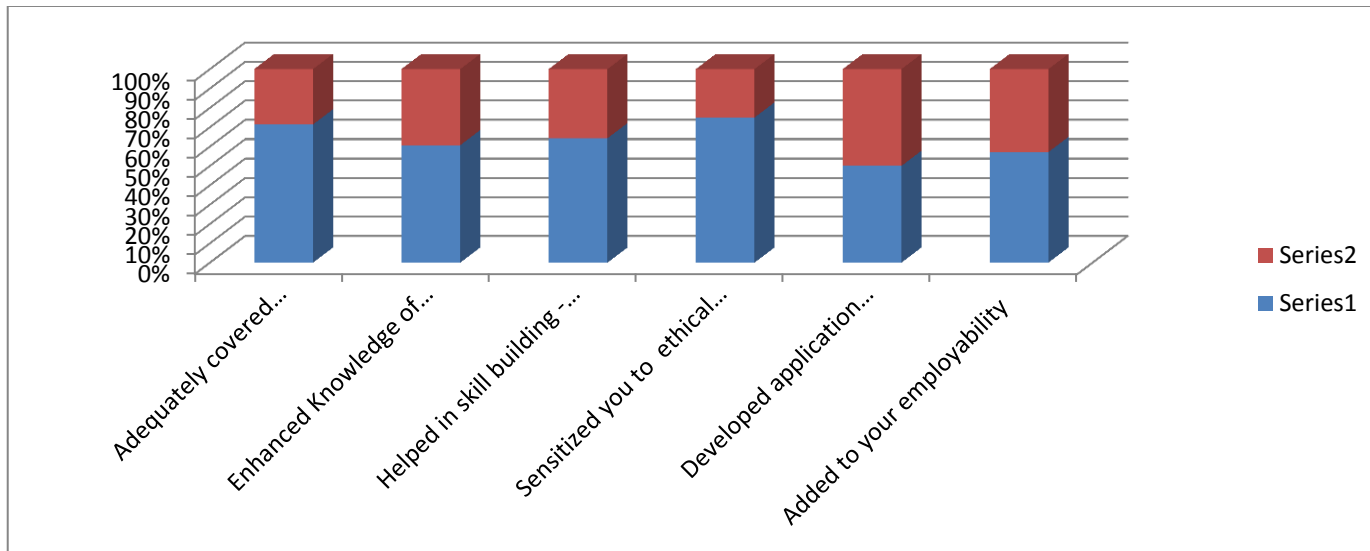


Alumni feedback

Total alumni: 8

The responses received from the alumni are presented in the following table. The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No	Statements	Strongly agree /Agree	Strongly agree /Disagree
1	Adequately covered contemporary topics/ global issues/emerging global and national	71.43	28.57
2	Enhanced Knowledge of functional areas of management	60.71	39.29
3	Helped in skill building - Decision making, Communication, Team building etc.	64.29	35.71
4	Sensitized you to ethical values and Professional values	75.00	25.00
5	Developed application oriented thinking	50.00	50.00
6	Added to your employability	57.14	42.86



Analysis:

Feedback from students:

Students have given good feedback about the teachers ranging from good to excellent.

Feedback on syllabus:

Based on the feedback the students syllabus has been found to be satisfactory.

Feedback from teachers:

The teachers were satisfied with the syllabus as it covers the subject matter in detail.

Feedback from alumni:

The feedback reveals that the application orientation in the syllabus is required to be improved.

Feedback from employers:

The employers seems to be happy with students performance.

Action taken:

- Institute has scheduled the following guest lectures, workshops & seminars for skill development:

Sr. No.	Topic	Resource Person	Date
1	I3: Inclusion, Innovation and Indianess	Mr. Anil Gupte (Founder Layer3 Mediia, 9 patients from US) Mr. Hakan Kingstedt (Chairman of Sweden- India Business Council and former CEO, Sandvik Asia)	23 rd & 24 th January 2015
2	Effective women Leaders/Effective leadership	-	Weekly sessions in February
3	Online Marketing and Online Business Boot Camp	Mr. Gaurav Gurbaxani	Weekly sessions in January

- The students were insisted to take contemporary topics for Dissertation.

Consolidated Report on Stakeholders Feedback
For Academic Session Jul to Dec 2014

The feedback has been taken from following stakeholders:

I) *Students:-*

- i. Students' feedback on effectiveness of teachers
- ii. Students' feedback on syllabus

Students' feedback is collected after every semester.

II) *Teachers:*

III) *Employers:*

Feedback from employers is mainly on attributes displayed by interning students. The curriculum is expected to help students develop competencies and certain positive work attributes; hence these have been focused upon.

IV) *Alumni:*

Please Note:

3. Feedback of employers and alumni is collected once every year
4. Number of employers and alumni varies from year to year and is mainly based on their availability and convenience.

Students' feedback on effectiveness of teachers**Semester –I****Total students: -39**

The percentages given below represent totals of Excellent and Good Ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr. no	Parameters	Percentages								
		PRABHA	SATISH	SMITA	RITU	TANYA	AJANTHA	KISHOR	MAHESH	SUDHIR
1	Effective	69.2	46.2	89.7	84.6	76.9	38.5	64.1	71.8	59.0
2	Well	53.8	48.7	87.2	87.2	74.4	43.6	59.0	76.9	64.1
3	Teaching	69.2	33.3	82.1	84.6	89.7	41.0	53.8	76.9	53.8
4	Interactive	84.6	53.8	82.1	79.5	87.2	28.2	61.5	48.7	43.6
5	Class	66.7	76.9	79.5	87.2	76.9	30.8	48.7	74.4	59.0
6	Motivating	92.3	38.5	76.9	76.9	84.6	33.3	46.2	59.0	43.6
7	Patience In	92.3	56.4	74.4	79.5	89.7	38.5	71.8	51.3	46.2
8	Time Mgt.	56.4	53.8	82.1	82.1	76.9	48.7	66.7	66.7	61.5
9	Latest	82.1	92.3	89.7	87.2	87.2	30.8	74.4	84.6	64.1
10	Regular &	76.9	59.0	79.5	84.6	84.6	61.5	76.9	69.2	74.4
11	Good Eye	92.3	64.1	87.2	82.1	82.1	46.2	61.5	66.7	56.4
12	Meaningful	51.3	46.2	76.9	69.2	76.9	23.1	66.7	71.8	71.8
13	Language	97.4	53.8	84.6	82.1	89.7	43.6	79.5	76.9	38.5

Students' feedback on effectiveness of teachers

Semester-III

Total students: 73

The percentages given below represent totals of Excellent and Good Ratings (5 and 4 ratings) only. Average, poor ratings are not shown here.

Sr. no	Parameters	Percentages(Finance) 27					Percentages(HRM)-30						Percentages(Marketing)29			
		RITU	MAHESH	MANOJ	KISHOR	RITU	PRABHA	SATISH	MANOJ	KARUNA	TANYA	KISHOR	SOURMYAKANT	SMITA	MANOJ	KISHOR
1	Effective &Efficient	100	100	81.5	41.1	100	50	83.3	73.3	63.3	93.3	23.3	81.3	100	81.3	50
2	Well Planned Lectures	100	96.3	74.1	47.4	100	26.7	66.7	86.7	63.3	96.7	20.0	81.3	93.8	100.	75
3	Teaching Methods	96.3	96.3	74.1	67.4	96.3	50.0	66.7	76.7	63.3	93.3	20.0	87.5	100.0	93.8	62.5
4	Interactive Lectures	96.3	96.3	74.1	73.7	96.3	46.7	70.0	60.0	76.7	100.0	23.3	100.	100.0	87.5	56.3
5	Class Control	96.3	96.3	63.0	39.5	96.3	53.3	83.3	70.0	56.7	86.7	23.3	87.5	100.0	81.3	68.8
6	Motivating Skills	96.3	85.2	70.4	55.4	96.3	60.0	76.7	70.0	70.0	93.3	23.3	87.5	93.8	93.8	56.3
7	Patience In Handling Qs	96.3	88.9	70.4	74.4	96.3	50.0	83.3	90.0	73.3	100.0	26.7	100.	100.0	93.8	75.0
8	Time Mgt. In Class	92.6	96.3	85.2	57.4	92.6	56.7	80.0	80.0	63.3	100.0	30.0	100.	93.8	93.8	81.3
9	Latest information	100.0	100.0	77.8	47.4	100.	53.3	93.3	83.3	53.3	86.7	33.3	93.8	100.0	87.5	68.8
10	Regular & Punctual	100.0	100.0	85.2	54	100.	30.0	83.3	86.7	76.7	93.3	30.0	93.8	100.0	100.	87.5
11	Good Eye Contact	100.0	96.3	70.4	58.4	100.	60.0	80.0	70.0	76.7	90.0	30.0	93.8	100.0	93.8	68.8
12	Meaningful Assignments	100.0	96.3	77.8	57.5	100.	50.0	80.0	83.3	46.7	83.3	26.7	93.8	100.0	81.3	81.3
13	Language Skills	100.0	100.0	88.9	45.6	100.	96.7	66.7	86.7	76.7	90.0	26.7	100.	100.0	100.	93.8

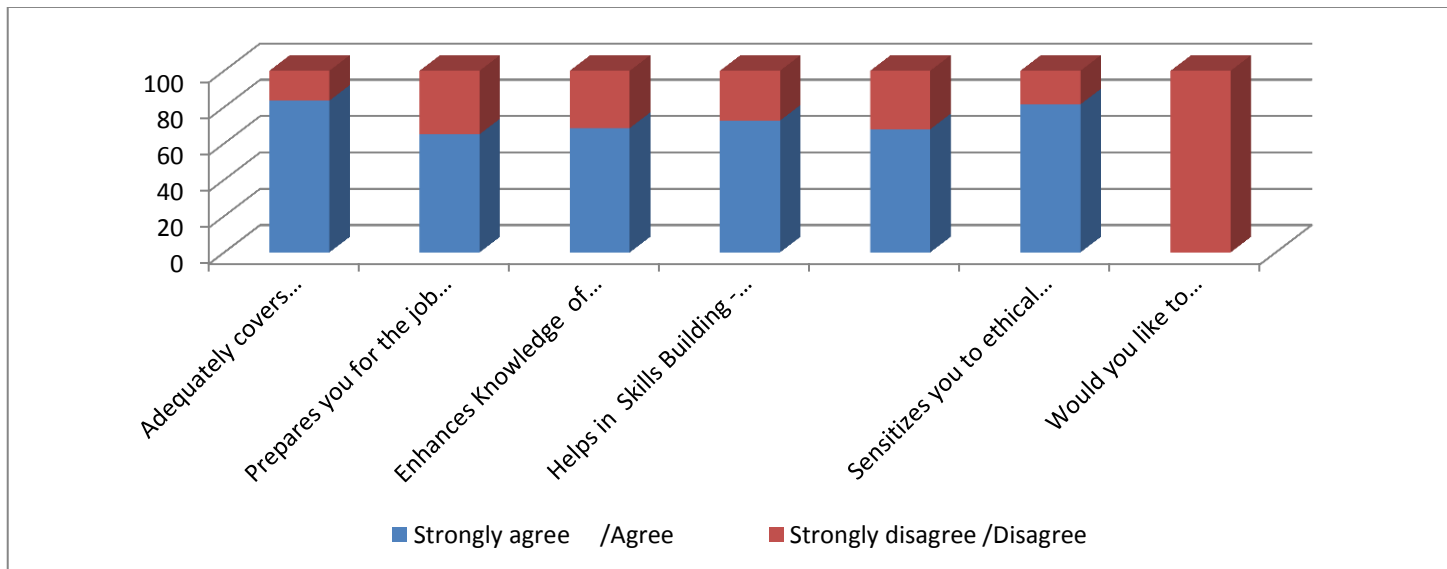
Students' feedback on syllabus**Semester: III****Number of students enrolled:85****Total students:73**

In the academic year 2014-15 for semester-III students were appearing for the new syllabus which was introduced in 2013. Generally our students opt for THREE specialization i.e. Marketing, Finance and Human Resource Management. The syllabus offers the following subjects and the feedback was taken for the same:-

Semester-III		
301- Strategic Management		
302- Enterprise Performance Management		
303- Startup and New Venture Management		
304- Summer Internship Project		
Marketing Specialization	Finance Specialization	Human Resource Management
305- Contemporary Marketing Research	305- Financial Regulatory Framework	305- Labour Laws
306- Consumer Behavior	306- Merchant Banking and Financial Services	306- Performance Management
310- Personal Selling Lab	307- Income Tax-I	310- Human Resource Information System
312- Customer Relationship Management	311- International Financial Reporting Standards	312- Public Relations and corporate communication
315- Marketing of Financial Services- I	313- Equity Research	314- Lab in Recruitment and selection
318- Business to business marketing	315- Banking Operations- I	316- Lab in Training
392- introduction to cyber security Module-III		
Skill Development – Web Analytics		

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Jul to Dec 2014	Semester III	
	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national trends.	83.56	16.44
2	Prepares you for the job market.	65.07	34.93
3	Enhances Knowledge of functional areas of management	68.49	31.51
4	Helps in Skills Building -decision making, communication, team building etc.	72.60	27.40
5	Helps in developing application oriented thinking	67.81	32.19
6	Sensitizes you to ethical and professional values	81.51	18.49



Semester: I**Number of students enrolled: 39****Total students:39**

In the academic year 2014-15 semester-I offers the following subjects and the feedback was taken for the same:-

Semester-I

101- Accounting for Business Decisions

108- Business Communication Lab

102- Economic Analysis for Business Decisions

109- MS Excel and Advanced Excel Lab

103- Legal Aspects of Business

113- Personality Development Lab

104- Business Research Methods

115- Enterprise Analysis- Desk Research

105- Organizational Behavior

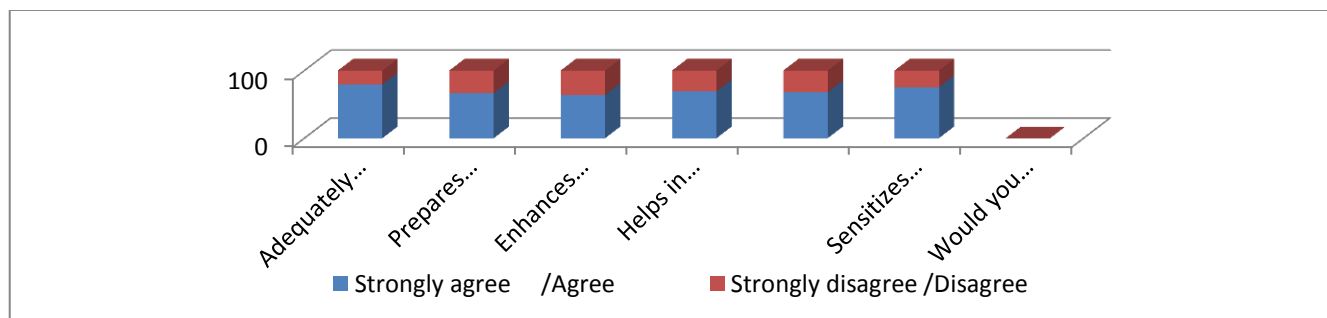
191- Human Rights-I

106- Basics of Marketing

192- Introduction to cyber security Module-I

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

Sr. No.	Statements	Semester I	
		Jul to Dec 2014	
		Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global issues/emerging global and national	79.49	20.51
2	Prepares you for the job market.	66.67	33.33
3	Enhances Knowledge of functional areas of management	64.10	35.90
4	Helps in Skills Building -decision making, communication, team building etc.	69.23	30.77
5	Helps in developing application oriented thinking	67.95	32.05
6	Sensitizes you to ethical and professional values	75.64	24.36



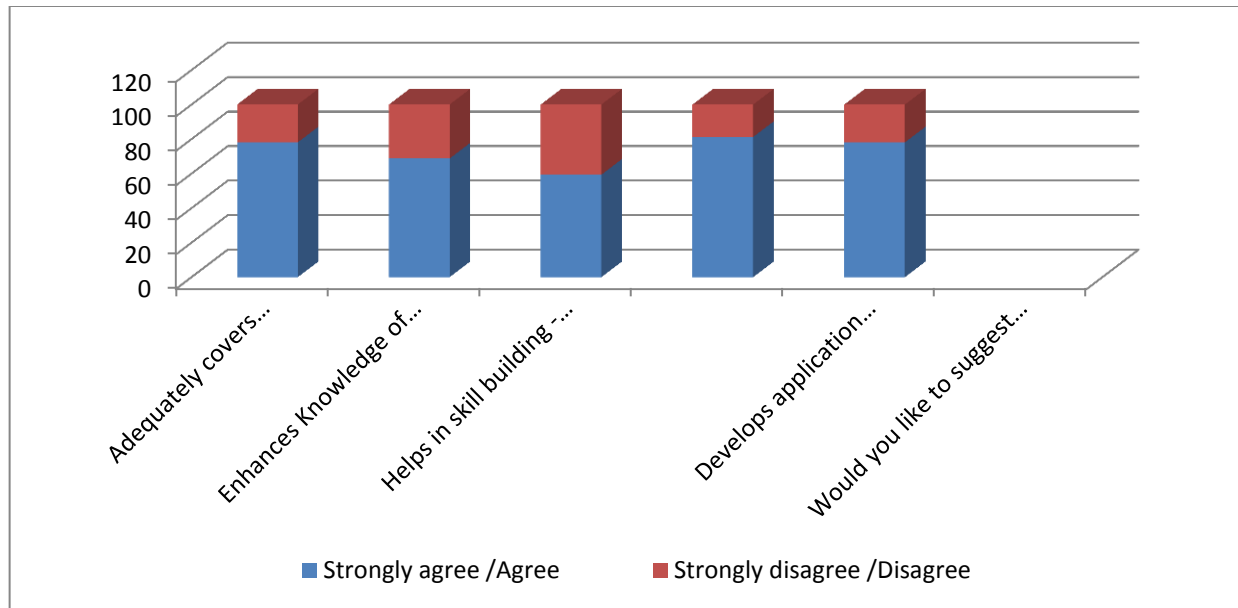
Teachers' feedback

Total teachers: 16

The new syllabus was introduced by the Savitribai Phule Pune University in the academic year 2013-14, feedback of the teachers on the syllabus is collected for semester III.

The percentages given below are totals of strongly agree and agree and strongly disagree and disagree (5 & 4 strongly agree and agree and 1 & 2 strongly disagree and disagree). The neutral responses from the feedback were equally divided into strongly agree and agree and strongly disagree and disagree.

	Jul to Dec 2014	Semester III	
Sr. No.	Statements	Strongly agree /Agree	Strongly disagree /Disagree
1	Adequately covers contemporary topics/ global	78.13	21.88
2	Enhances Knowledge of functional areas of management	68.75	31.25
3	Helps in skill building - decision making, communication,	59.38	40.63
4	Sensitizes students to ethical and professional values	81.25	18.75
5	Develops application oriented thinking	78.13	21.88
6	Would you like to suggest any new certificate course to	-	-



- Alumni feedback: Collected once in a year therefore not presented here.
- Employers' feedback: Collected once in a year therefore not presented here.

Analysis:

Students' feedback on effectiveness of teachers:

Students' feedback shows that the students are satisfied with the way subject teachers are teaching them. This is reflected in their feedback for teachers which range from good to excellent.

Students' feedback on syllabus:

Based on the feedback the students are satisfied with the syllabus. Scope of improvement is identified in the parameters like preparing for job market, knowledge in functional areas and help in developing application oriented thinking.

Feedback from teachers:

The teachers are satisfied with the syllabus as the university has added more specializations and the syllabus covers more application oriented aspects.

Action taken: -

- The institute has organized the following list of guest lectures:

Sr. No.	Topic	Resource Person	Date
1	Industry Expectations from the MBAs	Mr. S. Balasubramaniam	9 th August 2014
2	Building & Maintaining media relations in PR	Mr. Tushar Joshi and Ms. Kavita Ghoran, PR Consultants	11 th September 2014
3	Industrial Relations	Mr. Dattatraya Ambhulkar Gm, Suzlon Global Services Ltd., Pune	27 th September 2014
4	Entrepreneurship development	Mr. Suhas Gopinath CEO, Global INC	30 th July 2014
5	Team Building	Mr. Milind Datar Corporate Trainer and Director	16 th September 2014

- The teachers took extra efforts to increase student's functional knowledge by giving them case studies & field assignments.
- Certificate course on campus to corporate was continued.
- A certificate course on "NSE's Certification on Financial Markets" was introduced for finance specialization students.