

7.2 Best Practices

Describe at least two institutional best practices

Upload details of two best practices successfully implemented by the institution as per NAAC format

Best Practices. 2

Title of the Practice: Setting up SVIMS Global Connect [International Cell]

Objectives:

1. To collate important global news and make it available to classmates and faculty by posting it on SVIMS Global News Whats App group and thus help students stay abreast of global developments
2. Encouraging students to enroll for free global certifications courses on diverse subjects like gender Equity, Climate Change, Sustainability offered by the UN and other international bodies
3. To connect with UN officials, international speakers and organisations for various Institute events/seminars/conferences.
4. To forge MOUs/Collaborations with knowledge partners for events on the international front
5. To focus on sustainability activities and research and build in members a sense of global belongingness

The Context:

The vision of the Institute to nurture effective women leaders through management education would be incomplete, if the future leaders lack exposure to global knowledge and news, and are not well versed with issues of sustainability, climate change, gender equity and some other Sustainable Development Goals. Similarly, they must be exposed to ways of networking with eminent speakers, thought leaders, academic and business agencies across borders to enable seamless and true learning. Comprehensive or holistic decision making is difficult without these inputs. Given this, an attempt was made to meet this requirement through the setting up of the SVIMS Global Connect - International Cell on 22nd December 2019.

The Practice:

The Cell was set up with volunteers with different skillsets such as research orientation, love for and skill of networking, interest in global issues such as sustainability etc. They were oriented towards objectives and expectations and there was hand holding to help them read about international organisations like the World Bank, The United Nations etc and ways and means of data mining for different topics for guest sessions, seminars as also sourcing data for international courses and collating global news items. After an intense training of about six months, students became important resources for identifying and networking with key speakers from different parts of the world for different events connected with the UN and other agencies and starting handling news broadcasts.

The Cell organized various events like Women's Day celebrations, Hug-a-Tree Campaign, Heart to Heal the Mind, Clap and Cheer campaign, e waste collection drives and other

sustainability accounting initiatives under the broad spectrum of Sustainable Development Goals and Webinars on World Environment Day, Emerging Business World – Challenges and Opportunities during COVID-19 etc.

The planning and organizing of events, networking all put together helped the members to develop their personalities, their confidence and their knowledge and skills.

Evidence of Success:

- The SVIMS Global Connect - International Cell successfully completed Eight events during the academic year 2019-2020
- The cell members completed 15 international courses conducted by international organisations such asand earned 33 certificates Two members qualified as certified trainers for Sustainability and are proud alumni of UNCC and bagged 6 badges
- Faculty members associated with the Cell and members motivated 17 students and faculty members to enroll for seventeen different international courses, generating an overwhelming number of 248 certificates
UN and Danone, PAGE, SEB, Google Analytics Academy, World Bank Group are a few of the international organizations that the Cell collaborated with for the courses / certifications.
These certificates have surely added to the knowledge of students and made their CVs impressive!
- The Cell members without fail cull out news on the global front and put snippets/links/excerpts at 7 am on the whats app group without fail.

Problems Encountered:

- Given the DTE Guidelines, the admissions of academic year 2019-2020 for MBA batch 2019-2021 commenced very late resulting in induction of the batch only in mid-September 2019. Due to this academic calendar and activities planned for the year were affected.
- The announcement of closing of the educational institutes on 17th March 2020 and subsequent announcement of lockdown by the governing agencies due to COVID 19 pandemic impacted the physical activities planned by the Cell

Resources Required:

- Orientation and Training of students about international bodies
- Dedicated faculty member well versed with International Economics and Business to help students collate relevant global news

